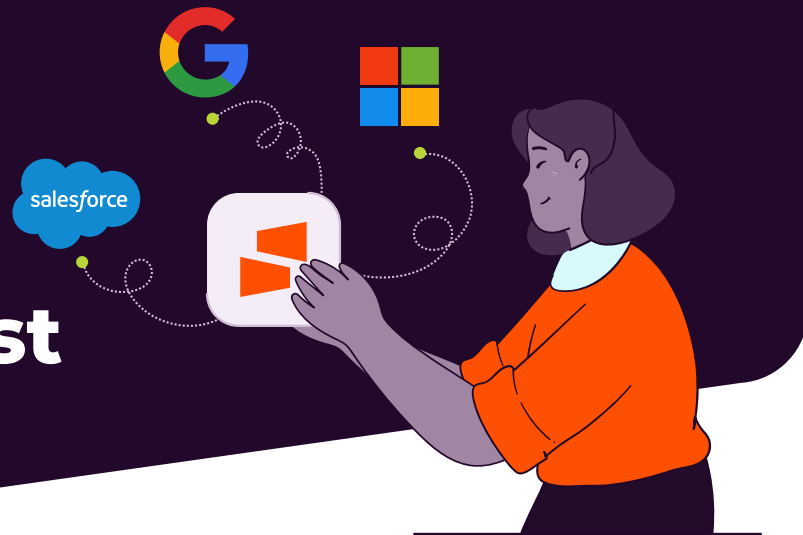


Integration Partner Checklist



Overview

Howdy Partner!

Are you interested in building a custom integration with our industry leading Enablement Cloud? Help customers achieve more results by building value through integrations. From gaining access to our documentation to launching your integration- we're here to get you started. The Seismic Partner Operations team will be your main point of contact throughout your experience.

Registration to become an Integration Partner

Once you've determined that there's opportunity and value in an integration partnership, becoming a Seismic partner is easy! From our the Seismic Integrations [web page](#), simply click on the "Build an Integration" button and complete and submit the form. Our Partner Operations team will be in touch to discuss next steps.

Onboarding

All Integration Partners are required to execute an API License Agreement that defines terms and conditions for accessing our partner tenant and the API/developer portal with Seismic. Seismic offers and serves a vast partner ecosystem, if you'd like to pursue a GTM partnership beyond the integration, we'll be happy to work with your team on next steps and determine eligibility. The onboarding process can be completed quickly, with partners gaining access to everything they need to build an integration within days.



01

Introduction

After accessing our website and filling out the Partner Sign Up form, you'll be contacted by our Partner Operations team. Before filling out an inquiry, we ask that you develop use cases. Our Engineering team will review them with you to validate their applicability.

02

Qualification

If an integration is deemed viable, you'll be provided with the API License Agreement to review. Should you have redlines or questions regarding the language, our Legal team will be available for assistance.

03

Sandbox and Developer Portal Access

Once both parties have executed the API License Agreement, you'll be provided access to a Seismic sandbox environment and our API/developer Portal. You'll also have access to support and resources throughout this journey.

04

Build Integration

Your team is responsible for building out the integration. You may request help along the way via Seismic Support.

05

Approve Integration & Launch

Once your integration is complete, we'll review and approve it before we launch it in our Marketplace. Our team will work with you on designing the proper co-marketing plan to announce the launch of the integration.

[Click here to learn more about Seismic and our Partner Program!](#) →

 **Seismic** Partner Pulse